

The Role of Leadership in Collaborating with Government Partners

领导在与政府合作中所扮演的角色

Alvin Daal



Embrace Change:
Building today's leaders
拥抱变革:打造今天的领导者

Friday, October 19, 2018

Disclosure of Conflict of Interest

利益冲突声明

I do not have any relevant financial relationships
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我与任何商业利益没有任何相关的经济来往。

Learning Objectives学习目标

- »The role of government in leading and supporting a country's health care system.
- »政府在领导和支持国家的卫生系统的作用。
- »How health priorities are identified and set forth by the government.
- »政府如何定义和规定卫生工作重点。
- »How leaders of healthcare institutions can collaborate with government partners to incorporate and implement health policies and standards.
- »卫生保健机构的领导人如何与政府合作伙伴合作，纳入和实施卫生政策和标准。

Strategic and Policy domains

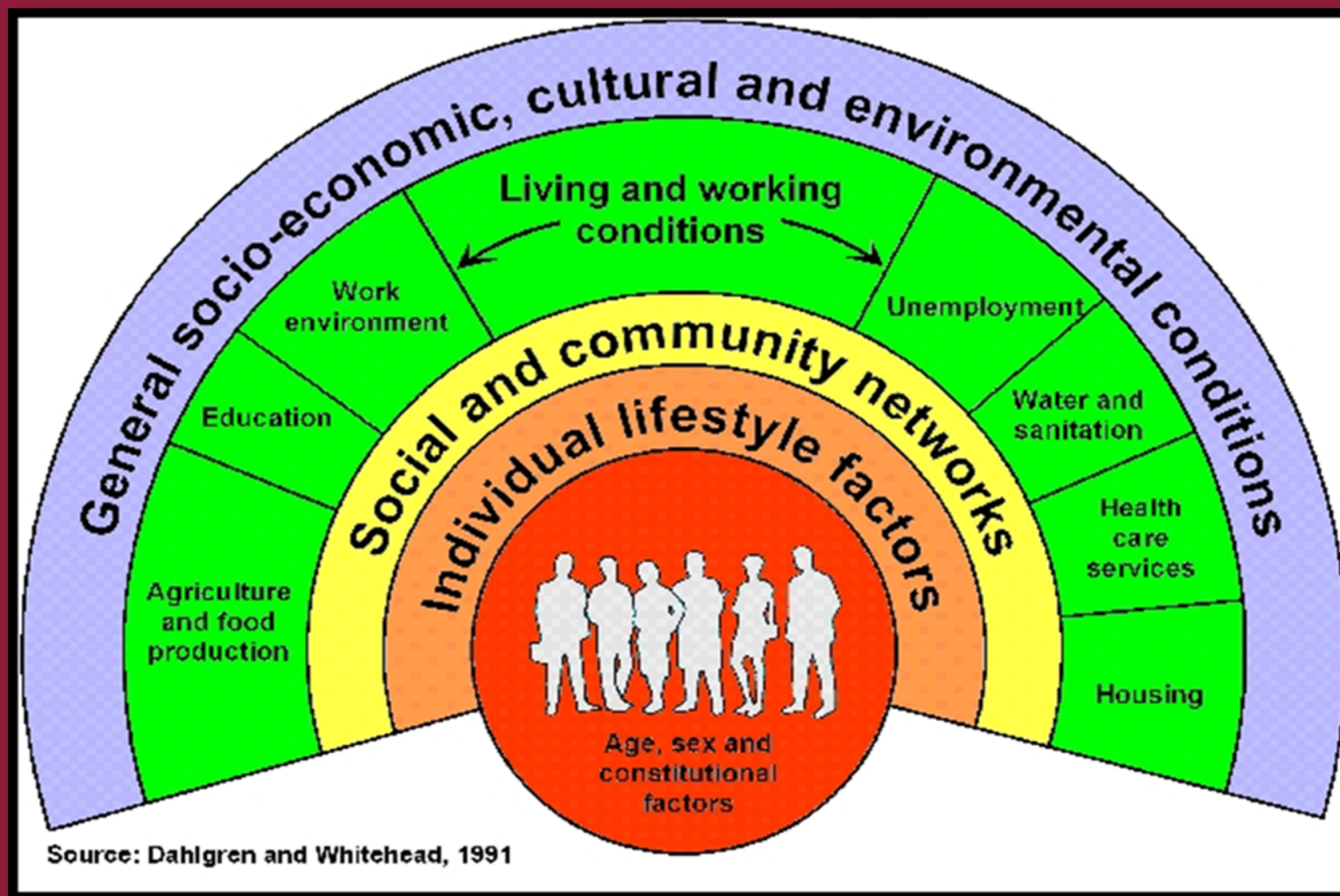
策略及政策范畴



GLOBAL HEALTHCARE CONFERENCE

Social determinants of health

健康的社会决定因素



Vision前景

» Health promotion (Alma-Ata)

健康促进(阿拉木图)
» Prevention

预防
» Wellness Society

社会健康
» Proactive approach

前瞻性方法



Public health focuses on **health promotion** and **prevention**, with the aim to raise human health to a higher level. A **proactive approach** of the government, health care providers, citizens and companies is paramount whereby in a "**wellness**" society, **the promotion of the quality of human life by optimizing physical and mental health** comes first and not disease symptoms and syndromes 公共卫生注重健康促进和预防，旨在将人类健康提高到更高水平。政府、医疗服务提供者、公民和公司的积极态度是最重要的，在一个“健康”社会中，通过优化身心健康来提升人类生活质量是首要的，而不仅仅是改善疾病症状和症状

Vision前景

Health promotion, primary prevention (Alma-Ata) embraces the attention for healthy food, exercise and living environment 健康促进、初级预防 (Alma-Ata) 包括对健康食品、锻炼和生活环境的关注



Principles of the vision 前景的准则

- » Universality 普遍性
- » Honesty and equity 诚实和公平
- » Availability and accessibility 可用性和可取性
- » Co-responsibility 共同责任
- » Quality 质量
- » Efficient, affordable and sustainable 高效、经济、可持续
- » Integrity 诚信
- » Social participation and transparency 社会参与度与透明度



Wellness健康

A multidimensional and holistic state of the human being, self managing and evolving in thought and acting to achieve full potential.人的多维的和整体的状态，自我管理，在思想和行动中进化，以充分实现潜力。



Wellness Dimensions健康维度

- » Physical Wellness 身体健康
- » Social Wellness 社会健康
- » Spiritual Wellness 精神健康
- » Emotional Wellness 情绪健康
- » Intellectual Wellness 知识健康
- » Environmental Wellness 环境健康
- » Occupational Wellness 职业健康



Health Care Strategic Framework

卫生保健策略框架

- » Political direction and policy innovation 政治方向和政策创新
- » Ministry of Health, Environment and Nature 卫生环境自然部
- » *Policy, Execution, Inspection* 政策, 执行, 检验
- *Public Health functions* 公共卫生功能
- *Agriculture, environment and nature* 农业、环境和自然
- *Information and knowledge management* 信息与知识管理



Health Care Strategic Framework

卫生保健策略框架

» The accessibility and availability of health services and resources

卫生服务和资源的实用性

- *Health promotion life style coach, 健康促进生活方式指导*
- *1st healthcare providers (patient is free to choose integrative care) 一线医疗服务提供者(病人可自由选择综合医疗)*
- *2nd line (hospital, specialists), 二线(医院、 专科)*
- *3rd line (in-patient care), waiting times, 三线(住院治疗)、 等待时间*
- *Medicines, tools 药物、 工具*
- **Introduction of TCIM 引入TCIM**
- *Traditional and Complementary Integrative Medicine 传统与整合医学*



GLOBAL HEALTHCARE CONFERENCE

Health Care Strategic Framework

卫生保健策略框架

- » Strengthening legislation/ regulations and policy instruments
加强立法/法规和政策工具
- » Pre-hospital services, emergencies and calamities
院前服务、紧急事件和灾难性事件
- » Adequate health services and subsidized institutions
充足的卫生服务和补贴机构
- » Universal access and coverage
普及和覆盖
- » Affordable and sustainable insurance system
可负担和可持续的保险体系



Collaboration healthcare institutions and government partners

合作医疗机构和政府合作伙伴

»Innovate 创新

- *Identify needs of the community/obstacles* 识别社区的需求/障碍

»Integrate 整合

- *Healthcare contracts/continuous communication* 医疗合约/连续沟通

»Include 包含

- *Aligning and implementing policies and procedures* 调整和执行政策和流程



Questions

有问题吗

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