

The Role of Leadership in Collaborating with Government Partners

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Embrace Change:
Building today's leaders

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Disclosure of Conflict of Interest

I do not have any relevant financial relationships
with any commercial interests.

Learning Objectives

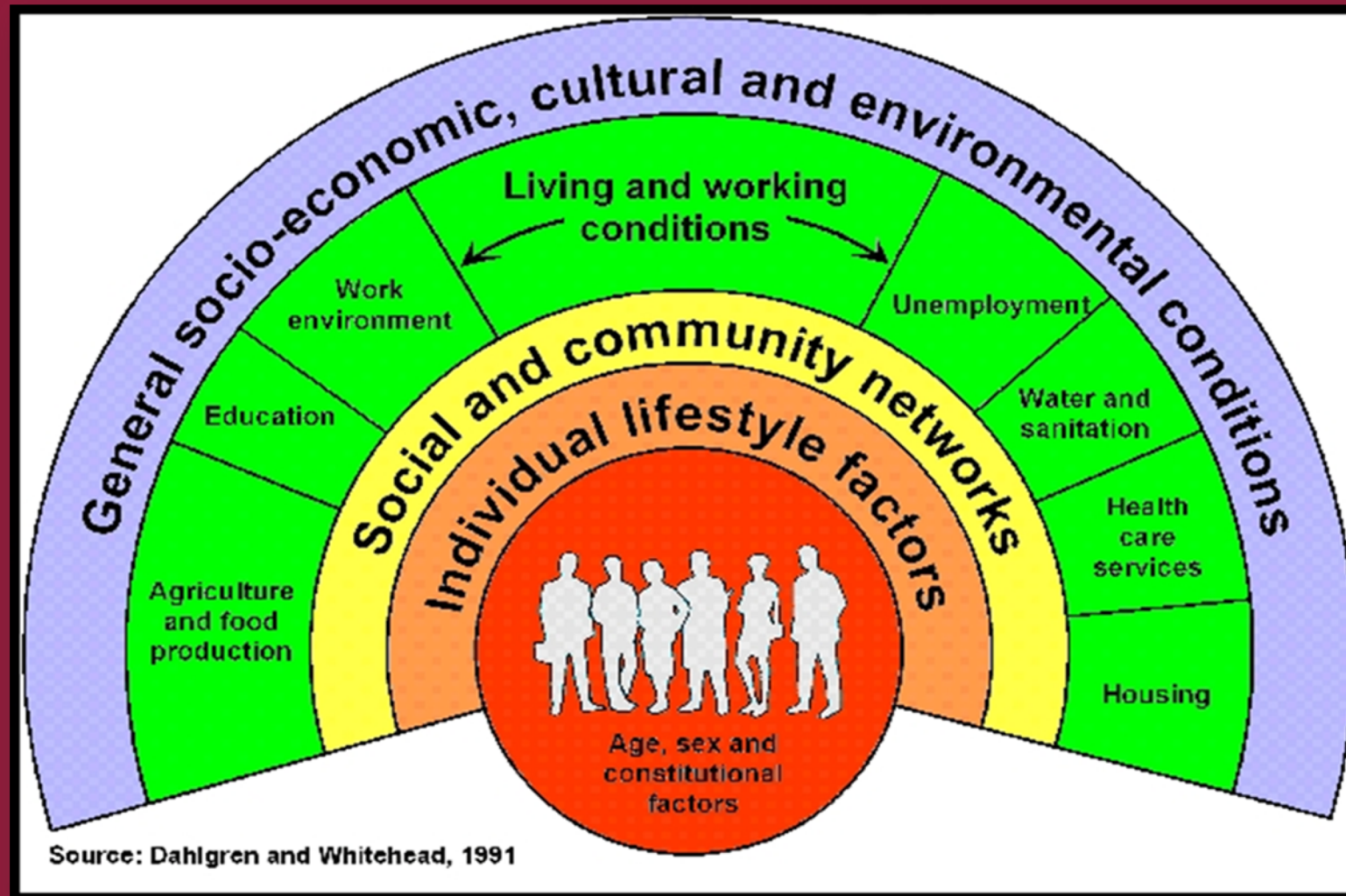
- »The role of government in leading and supporting a country's health care system.
- »How health priorities are identified and set forth by the government.
- »How leaders of healthcare institutions can collaborate with government partners to incorporate and implement health policies and standards.

Strategic and Policy domains



GLOBAL HEALTHCARE CONFERENCE

Social determinants of health



Vision

- » Health promotion (Alma-Ata)
- » Prevention
- » Wellness Society
- » Proactive approach



Public health focuses on **health promotion** and **prevention**, with the aim to raise human health to a higher level. A **proactive approach** of the government, health care providers, citizens and companies is paramount whereby in a "**wellness**" society, **the promotion of the quality of human life by optimizing physical and mental health** comes first and not disease symptoms and syndromes

Vision

Health promotion, primary prevention (Alma-Ata) embraces the attention for healthy food, exercise and living environment



Principles of the vision

- »Universality
- »Honesty and equity
- »Availability and accessibility
- »Co-responsibility
- »Quality
- »Efficient, affordable and sustainable
- »Integrity
- »Social participation and transparency



Wellness

A multidimensional and holistic state of the human being, self managing and evolving in thought and acting to achieve full potential



Wellness Dimensions

- » Physical Wellness
- » Social Wellness
- » Spiritual Wellness
- » Emotional Wellness
- » Intellectual Wellness
- » Environmental Wellness
- » Occupational Wellness



Health Care Strategic Framework

- » Political direction and policy innovation
- » Ministry of Health, Environment and Nature
 - *Policy, Execution, Inspection*
 - *Public Health functions*
 - *Agriculture, environment and nature*
 - *Information and knowledge management*



Health Care Strategic Framework

» The accessibility and availability of health services and resources

- *Health promotion life style coach,*
- *1st healthcare providers (patient is free to choose integrative care),*
- *2nd line (hospital, specialists),*
- *3rd line (in-patient care), waiting times,*
- *Medicines, tools*

» Introduction of TCIM

- *Traditional and Complementary Integrative Medicine*



Health Care Strategic Framework

- » Strengthening legislation/ regulations and policy instruments
- » Pre-hospital services, emergencies and calamities
- » Adequate health services and subsidized institutions
- » Universal access and coverage
- » Affordable and sustainable insurance system



Collaboration healthcare institutions and government partners

» Innovate

- *Identify needs of the community/obstacles*

» Integrate

- *Healthcare contracts/continuous communication*

» Include

- *Aligning and implementing policies and procedures*



Questions

References

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